

Stakeholder Participation Exceeds Expectations

Since the Ontario Used Tires program launched just over a month ago, the response from our stakeholders has been outstanding.

In preparation for the launch of the Program, targets were set for the registration period (July 1 - September 30th) and the results have far exceeded expectations. The percentage of Collectors registered has now reached 144% of our targeted goal. Haulers are at 176% of target and Processors at 108%. The Steward group has shown strong results as well; we estimate a significant percentage of tire volume has been covered by currently registered Stewards.

As we move forward in the implementation period, word about the program and its benefits is spreading, and the Ontario public is excited to see our program deliver results.

*Andrew Horsman
Executive Director*



"This is a big step forward for environmental responsibility in Ontario. . . . In the past, you had to pay to get rid of these things. Now people are paid to collect and recycle them."

*Andrew Pollock
Niagara's Director of
Waste Management*

Used Tires Program Benefitting Bottom Line

Ontario's cities, townships and municipalities are seeing the benefit of free used tire pick-up by Ontario Tire Stewardship (OTS) registered Haulers under the Used Tires Program. Due to the costs associated with properly disposing of used tires prior to the Program launch, many tires were ending up dumped on roadsides, parks, woodlands and waterways, a problem for many municipalities. "Suddenly these tires have a value to someone. Hopefully that means they won't end up being dumped in a pile somewhere." said Andrew Pollock Niagara's Director of Waste Management

Prior to the Program launch on September 1, 2009, municipal depots were charging \$2 - \$4 to collect a used passenger tire. With the Used Tires Program, residents of Ontario can now drop off up to 4 tires free of charge at their neighborhood OTS registered garage or municipal depot. "This is a big step forward for environmental responsibility in Ontario", Pollack said. "In the past, you had to pay to get rid of these things. Now people are paid to collect and recycle them."

Currently, OTS has over 100 cities, township and municipalities across Ontario registered as

OTS Collectors. This represents an increase of almost 15% in the number of municipalities in Ontario who collect tires according to WDO's 2007 Municipal call data. "We are very pleased with these numbers, and after only one month of operation. By registering, Ontario municipalities have shown that they support the Used Tires Program and its objectives." said Andrew Horsman, Executive Director of OTS.

Municipalities will also save money under the Program, as program costs associated with tire recycling are covered by OTS, and depending on the fees they were paying to haul tires away prior to September 1st, may even see a small amount of revenue.

OTS is also working with the Ontario's Ministry of the Environment to develop a tire stockpile abatement schedule and is looking forward to starting clean-up projects in municipalities in the spring as part of its three year plan to eliminate the millions of stockpiled tires in sites across Ontario.



Some Key Collection Questions Answered

OTS is extremely pleased by the high participation level we are seeing from all stakeholders since the launch of the Used Tires Program last month. New scenarios and questions have arisen from stakeholders and OTS has been working with the industry to make sure the smooth flow of tires continues. In particular, Collectors have raised many good questions and we will cover some of them here:

How does the "4 tire take-back" requirement work?

- Registered Collectors are required to take back up to 4 tires from Ontarians for no charge;
- Collectors may accept more than 4 tires and may charge, or not, for each tire over and above 4;
- "Extra" tires (those more than the 4 described above) that may have had a fee charged on them are still eligible for the

Collection Allowance and Incentive payments and should be manifested just like the other tires Collected from Ontarians

What about taking back tires from businesses?

The Used Tires Program is intended to capture all the scrap tires generated in Ontario and ensure that they are responsibly recycled into value-added products. The network of Collectors is intended to allow private residents (i.e. non-businesses) who have used tires to dispose of them for free. Businesses that accumulate scrap tires as a result of their operations or activities (e.g. an auto repair shop or a courier fleet) must register with OTS in order to receive free pick-up of their tires. Businesses should not be dropping-off used tires at registered Collectors.

OTS has built-in the ability for registered Collectors to charge for

receiving more than 4 tires to prevent registered Collectors from becoming dumping grounds for businesses seeking to rid themselves of their used tires for no charge and thus skirt the Program rules. Businesses that accumulate used tires should register with OTS to receive no-charge pick-up of used tires.

How do I handle Residents with large quantities of tires?

OTS is aware that there are cases where Ontario residents have accumulated significant numbers of tires (>50), for example residents in rural or northern areas of Ontario. In this situation, the resident should contact OTS directly and we may be able to provide no-charge pick-up of the tires without them being delivered to a Collector first.

As a Resident, when and where can I drop off my used tires?

Residents must drop off their used tires with a representative of a registered collection site during normal business hours only. Contact your local Collector for more info on how to return your old tires.

OTS is looking forward to working with all our stakeholders to ensure that these tires are responsibly recycled and that Collectors have the support they need to be effective program leaders.

Important Info & Key Dates

STEWARDS:

- Updated OTR rates available effective September 1, 2009. See Steward web page.
- **October 1-31, 2009**
2nd TSF Remittance & Reporting period
- **November 30, 2009**
2nd TSF report and remittance is due

COLLECTORS:

- **January 1, 2010**
First Quarterly Claim for Collectors begins covering period September 1 to December 31, 2009

HAULERS:

- New Transportation Surplus Adhoc rates available effective October 1, 2009. See Hauler web page.
- **October 1-31, 2009**
2nd Claim period. Submit claims starting November 1, 2009
- **January 31, 2010**
2nd Claim period reporting deadline

IN PROVINCE PROCESSORS:

- Complete breakdown of incentive rates available. See Processors web page.
- **October 1-31, 2009**
2nd Claim period. Submit claims starting November 1, 2009
- **January 31, 2010**
2nd Claim period reporting deadline

OUT OF PROVINCE PROCESSORS:

- Agreements and registrations are in place with selected out of province processors for surplus tire supply
- **October 1-31, 2009**
Guaranteed Supply begins and Ad Hoc shipments begin as needed

Operational Info Sessions and Tire Collection Events

Presentations and recordings from the fall **Operational information Sessions** for Stewards, Collectors, Haulers and Processors are now available on our website. The sessions cover Policy and Process as well as a detailed look at forms. The session links are available on the OTS website at:

<https://www.ontariots.caq=RolesOpsWebinars>



If you are planning to hold a tire collection event, email OTS at info@ontarioTS.ca to **register** your event.

Please provide us with details of your event (dates, times, description), your contact info and registration #. We can then discuss the planned event and whether you need a Special Collection Event number for tire-pickup.